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San Antonio Marathon Announces University Health as New Sponsor and Launch of New SATX Marathon App

San Antonio, TX – November 7, 2025 – The inaugural San Antonio Marathon weekend, owned and operated by local nonprofit San Antonio Sports, is set for December 5-7, 2025, and continues to gain momentum with the announcement of new official sponsors and community partners joining the city's newest signature running event.

The San Antonio Marathon proudly welcomes University Health to the sponsor starting line as the official partner of the Wellness & Fitness Zone at the San Antonio Marathon Expo. This partnership underscores University Health's commitment to community wellness and provides expert guidance throughout race weekend. The Expo, open to the public on December 5 and 6, will connect attendees with national fitness brands and local wellness fitness providers as they prepare for race day and beyond.

"University Health's partnership with the San Antonio Marathon reflects our shared goal of making health and wellness accessible to everyone," said Jenny Carnes, President & CEO of San Antonio Sports. "Their leadership in preventive care and community outreach makes them the perfect partner to help us inspire thousands to get active and celebrate a city moving together."

"Our partnership makes us a dream team," said Anita Uribe Martin, community relations director at University Health. "Our mission is to improve the good health of the community – so teaming up with San Antonio Sports is a win-win! We're counting down to the big event, and we'll be ready to support and cheer on our community as we promote health and fitness for all."

Also joining the sponsor starting line are Cavender Auto Group and San Antonio Express News. Cavender Auto Group will serve as the official auto group partner, reflecting the family-owned company's legacy of supporting community and sports initiatives across San Antonio. As part of race week programming, Cavender Auto Group will work directly with Wear Blue: Run to Remember and TrueCar Military to award a brand-new vehicle to a deserving military service member, veteran, or Gold Star/Surviving Spouse this December. San Antonio Express-News signs on as the Official Media Partner, bringing readers exclusive coverage and stories from training season through race day.

These partners join Corona Premier, H-E-B, and Fleet Feet in supporting the marathon mission to celebrate health, community, and culture in the heart of the Alamo City.

To help runners and spectators make the most of race weekend, the newly launched San Antonio Marathon App will serve as the official mobile companion—offering live tracking, course maps, event schedules, and race-day updates all in one place. The app is available for download through both Google Play and Apple app stores.

Organized in collaboration with the City of San Antonio, Centro San Antonio, and Visit San Antonio, the USATF-certified course will serve as a Boston Marathon qualifier, offering participants an unforgettable run through the city's history, art, and spirit. In partnership with GOVX, the marathon also offers exclusive registration discounts to veterans, military members, and first responders.

To register or learn more, visit SanAntonioMarathon.com and follow @SATXMarathon on social media for the latest updates.

About San Antonio Sports

San Antonio Sports is a nonprofit organization dedicated to transforming our community through the power of sport. Through impactful initiatives like the San Antonio Marathon, *i play!* afterschool, and ACTIVATE, the organization engages thousands of children and families each year in healthy, active lifestyles. In addition to its community programs, San Antonio Sports bids on and hosts premier sporting events — including NCAA® Championships — that have generated more than \$1.5 billion in local economic impact. Learn more at www.SanAntonioSports.org or follow San Antonio Sports on social media.

ABOUT UNIVERSITY HEALTH

University Health is the only locally owned health system in San Antonio. For more than 100 years, University Health has been here to heal, improve health, train the next generation of medical professionals, and ensure the people of San Antonio, Bexar County and South Texas have access to primary and advanced specialty care close to home. Specialized services include the region's only Level I trauma center for both adults and children, and maternal and neonatal intensive care centers designated at the highest levels by the State of Texas. As the region's only academic health system, University Health is a hub of innovation and discovery, committed to delivering patient-centered, culturally competent, high-quality, and compassionate care, based on a strong foundation of outcomes-based research and innovative teaching. Learn more at UniversityHealth.com. Follow us on [Instagram](#), [X](#), [LinkedIn](#) and [Facebook](#).

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